



Your security is our business.

Business Impact Analysis: Understanding your business resiliency risks and requirements

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Every organization needs a sound strategy for business resiliency — including an actionable plan for resuming business processes and supporting IT systems. But no organization can build such a strategy or plan without a clear understanding of the importance and interdependencies of each business process and IT system. The best way to gain that understanding is through a disciplined, objective Business Impact Analysis.

With extensive experience in both business resiliency and information security protection, Allied InfoSecurity’s consultants are adept at working with personnel from IT and business units, gathering the in-depth information needed for an effective analysis. We use a proven process that includes meetings with business-unit representatives, executive-level BIA workshops, and a series of guided questionnaires for personnel across functional areas. Allied InfoSecurity’s highly interactive process helps ensure that the input we receive is accurate and relevant — so that the resulting analysis is equally sound.

As part of each Business Impact Analysis, Allied InfoSecurity delivers a detailed report that identifies business impacts and the status of recovery preparedness. Our analysis delivers:

- Quantifiable impact over time — such as lost sales/revenue and contractual obligations, lost production, and delayed revenue
- Non-quantifiable impact or consequences — including impact on regulatory and reporting requirements and impact on customer service, image, investor confidence, and reputation

About Allied InfoSecurity, Inc.

An independent company focused only on security and staffed by certified security professionals, Allied InfoSecurity is a consulting and outsourcing provider that helps businesses improve and manage their information security programs, mitigate risk, and respond to regulatory and marketplace demands more quickly and effectively than they could on their own.

Business Impact Analysis

Recovery Time Objective (RTO)

Time the business needs to be back up and running

Recovery Point Objective (RPO)

Amount of data/transactions the business is willing to lose during a business service interruption

Acceptable Recovery Baseline

People, Process, and Technology

Impacts of a Service Disruption

Financial, operational and other impacts illustrated via “worst-case scenarios” or specific scenario plans

- Recommended Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO)
- Evaluation of continuity preparedness and exposures — including operational contingency capabilities, existing alternate processing options, and security practices
- Documentation of essential personnel, technologies, facilities, communications systems, vital records, and required data for departments/functions to recover

Ultimately, Allied InfoSecurity helps to quantify the potential cost and other consequences of a disruption to each critical business process and/or IT system. A Business Impact Analysis by Allied InfoSecurity delivers these critical outcomes needed to drive sound planning and investment decisions:

- A baseline that establishes a comprehensive executive opinion on your enterprise's business continuity program with an eye on security. This baseline can be used to make investment decisions and measure future decisions.
- Situational awareness that gives management the industry and regulatory comparisons they need to make effective endpoint decisions.
- Objective third-party review thanks to Allied InfoSecurity's status as an independent, full-service provider of information security and business resiliency services.
- A program roadmap that empowers management to forecast capability improvements with resource allocations.

A Full Suite of Business Resiliency Capabilities

Business Impact Analysis is simply one offering in the Allied InfoSecurity portfolio of Business Resiliency Services. Our services include:

- Strategy Analysis — identification and evaluation of the risks and costs of potential resiliency strategies
- Disaster Recovery Plan — development of an actionable and effective plan for recovering your critical IT systems and applications
- Business Continuity Plan — development and/or enhancement of a plan for the resumption of your key business processes
- Pandemic Plan — development of a plan for managing through a widespread medical disaster
- Retained Plan Assistance — uniquely flexible access to Allied InfoSecurity's business resiliency experts who can help you maintain and continually enhance your organization's strategy and plan
- Testing Assistance — expert assistance to maximize the consistency, efficiency, and effectiveness of your testing program

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